ADVERTISING

FOR HOTELS, RESORTS + DESTINATIONS AROUND THE WORLD

ROCKY MOUNTAIN BRIDE HONEYMOON COLLECTIVE
DIGITAL PROPERTY PROFILE

an invitation-only online directory featuring the top honeymoon destinations around the world

Includes 20 images and/or videos, contact information, social media handles, company description, and links to featured blog posts as well as being a part of RMB’s exclusive community.

Perks

As the only wedding publication and resource to offer a honeymoon directory, you’ll receive guaranteed brand exposure, increased audience engagement and reach.
### REACH

<table>
<thead>
<tr>
<th>SOCIAL</th>
<th>MAGAZINES</th>
<th>DIGITAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="Instagram" /> 14,000,000+ YEARLY IMPRESSIONS 2,400,000+ accounts reached yearly 66,200+ followers</td>
<td><img src="image2" alt="Magazine" /> 80,000+ MAGAZINES PRINTED ANNUALLY 36% AVERAGE SELL-THROUGH RATE on shelves at: barnes &amp; noble, chapters / indigo, king soopers, smith’s, shoppers drug mart, save-on foods, real canadian superstore, overwaite, fred meyer, city market, super one foods, harvest foods, walgreens, winco foods, shopko, safeway, albertsons, walmart, cvs, target, rexall, town pump, hastings, london drugs, coles, loblaws, pharmasave, independent drug, city news, tattered cover, other local retailers and advertiser store fronts.</td>
<td><img src="image3" alt="Website" /> 1,800,000+ YEARLY WEBSITE VIEWS 11,000+ NEWSLETTER SUBSCRIBERS WITH A 48% AVERAGE OPEN RATE 3,344,100+ ONLINE MAGAZINE IMPRESSIONS</td>
</tr>
<tr>
<td><img src="image4" alt="Pinterest" /> 21,000,000+ YEARLY IMPRESSIONS 5,200+ followers</td>
<td><img src="image5" alt="Digital" /> <img src="image6" alt="Digital" /></td>
<td><img src="image7" alt="Digital" /> <img src="image8" alt="Digital" /></td>
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<tr>
<td><img src="image9" alt="Facebook" /> 17,100+ AVERAGE REACH PER POST 27,750+ followers</td>
<td><img src="image10" alt="Digital" /> <img src="image11" alt="Digital" /></td>
<td><img src="image12" alt="Digital" /> <img src="image13" alt="Digital" /></td>
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<tr>
<td><img src="image14" alt="Twitter" /> 350,000+ YEARLY IMPRESSIONS 4,250+ followers</td>
<td><img src="image15" alt="Digital" /> <img src="image16" alt="Digital" /></td>
<td><img src="image17" alt="Digital" /> <img src="image18" alt="Digital" /></td>
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ADVERTISING PACKAGES

**ECONOMY**

$1,750 (2,250 value)

What's Included?
- 12-Month Membership
- 1 Sponsored Article w/ Social Media Blast
- 1 Newsletter Inclusion to Brides

**BUSINESS**

$3,750 (4,500 value)

What's Included?
- 1 Full Page Ad in State Magazine
- 12-Month Membership
- 1 Sponsored Article w/ Social Media Blast
- 1 Newsletter Inclusion to Brides

**FIRST CLASS**

$5,250 ($6,250 value)

What's Included?
- Full Page Ad in RMB's Nationally Distributed Regional Magazine
- 12-Month Membership
- 1 Sponsored Article w/ Social Media Blast
- 1 Newsletter Inclusion to Brides
- *Guaranteed Inclusion in Honeymoon Print Feature

Upgrade Options:  + Social Blast for $250  |  + Instagram Giveaway for $500
treat yourself - honeymoons are once in a lifetime

HONEYMOON ACCOUNT MANAGERS

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